

VAL BUI

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valbui.com

EDUCATION

Rutgers University
Sept 2020 - May 2023
BA in Fine Arts
• Graphic Design
• Photography

LANGUAGES

English
Vietnamese
French

SKILLS

Adobe Creative Suite
Microsoft Office Suite
Procreate
Canva
EFI Fiery
Finalsite
Asana

AWARDS

GD LOFT Design and
Service Award, 2023

Athenaeum Honor
Society, 2023

SUMMARY

Graphic designer and photographer with 7+ years of experience in the creative design process. Skilled in leading design projects and managing client relationships. Specializing in custom branding and impactful communication, my passion for design dedication to excellence leaves a lasting impression with clients.

DESIGN EXPERIENCE

Princeton Day School
Multimedia Content Specialist - Contract
December 2023 - July 2024

Designed concert programs, event posters, athletic apparel, and logos. Photographed over 3,000 high-quality photos to document school events and enhance the school website's visual content. Uploaded photos to Flickr and archives. Managed three school pages, raising engagement by 133%. Recognized for strong observation and adaptability skills regarding new assignments. Managed email blasts on Hootsuite and Finalsite.

Painless Software Solutions
UI/UX Graphics Lead
January 2020 - November 2023

Co-founded a team of five creating mockups and vector imagery. Supported front-end in web development process, while integrating client feedback. Consulted with senior executives and non-profit companies. Solidified each company's brand identity by visualizing their voice.

Rutgers Print Lab
Graphic Design Intern & Print Operator
September 2021 - December 2022

Designed over 50+ programs, posters, and advertisements for university-wide events. Operate and review printing specifications. Cut, bind, and assemble over 100 books and pamphlets weekly.

GENERAL EXPERIENCE

Rivers Casino Philadelphia
International Casino Host - Marketing
February 2025 - Present

Develop and maintain relationships with high-value international clientele to ensure exceptional guest experiences and maximize customer loyalty. Personally host 485+ international clients, enhancing player engagement through incentives and accommodations.

Songbird Karaoke
Assistant Manager & Decorations Specialist
August 2021 - July 2023

Trained 6+ new hires while ensuring the continuation and enhancements of services. Assist in keeping the establishment organized and efficient by leading the team schedule. Decorate over 8 rooms daily for corporate parties, birthday parties, and celebrations.