

# VAL BUI

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## EDUCATION

Rutgers University  
Sep 2020 - May 2023  
Graphic Design  
Photography

## LANGUAGES

English  
Vietnamese  
French

## PROGRAMS

Adobe Creative Suite  
Microsoft Office Suite  
Procreate  
Cinema4D  
EFI Fiery  
Finalsite

## EXPERIENCE

### Princeton Day School

Multimedia Content Specialist - Contract  
*December 2023 - Present*

Designed concert programs, event posters, athletic apparel, and logos.  
Photographed action shots within school events, athletics, and concerts.  
Uploaded photos to school archives. Managed email blasts while creating new email templates on Finalsite. Designed and executed engaging content including videos, images, and boomerangs for various social media platforms.

### Painless Software Solutions

UI/UX Graphics Lead  
*2020 - March 2023*

Co-founded a team of five creating mockups and vector imagery. Aided front-end in the web-development process, while integrating client feedback. Consulted with senior executives and non-profit companies through a user-experienced approach.

### Rutgers Print Lab

Graphic Design Intern & Print Operator  
*September 2021 - December 2022*

Designed various posters and advertisements for administration, exhibitions, and schoolwide events. Operated and reviewed printing specifications. Cut, bound, and assembled various printed materials.

## FREELANCE

Graphic Designer with over 6 years of experience in the creative design process. Proven experience within developmental processes and managerial positions. Specializing in custom branding and building strong connections. My passion for design and my dedication to excellence leaves a lasting impression with clients.

## EXHIBITIONS

May 2023  
The Method of Sampling  
*Stedman Gallery*

December 2022  
Life in Color  
*Student Works Gallery*

## AWARDS

GD LOFT Design and Service Award, 2023  
Athanaeum Honor Society, 2023